

HEALTH IS LIFE | SALUD ES VIDA

CULTURAL ARTS SERIES

This fall, Waukegan Arts Council and a team of partners will challenge our community to create, learn, move, and experience wellness through the arts with the upcoming Health is Life | Salud es Vida cultural arts series.

Too many in our community are affected by cardiovascular disease, hypertension, diabetes, obesity, and behavioral health issues. By engaging our community through the arts, we will offer residents an opportunity to attend a wide range of health and art-themed activities and live a healthier life. Engaging in physical activities, pursuing creative and intellectual activities, and attending an artistic event can improve physical health, relieve stress, strengthen social bonds, and inspire healthy behaviors. A vibrant arts community is just one indicator of a well-rounded, engaged, and desirable community.

In this our third city-wide cultural arts series, our centerpiece will be an exhibit of the powerful Migrant Quilt Project at Waukegan's Urban Edge gallery. It will feature monumental quilts commemorating those who died crossing the US-Mexico border in pursuit of a better life, and incorporates found materials from the border crossing in the creation of the quilts. Through this exhibit and complementary programming across the street at Waukegan Public Library, we will engage with themes that impact the health of our community, including mental health, grief and loss, immigration policy, and other stressors that negatively affect Waukegan.

Other highlights include a private VIP opening reception at Urban Edge Gallery, several community 5K walks, health-related workshops and free health screenings throughout Waukegan, family fitness programming, and the annual Storytelling Festival at the Genesee Theatre, which treats Waukegan schoolchildren to a free field trip where they'll hear stories from award-winning, bilingual tellers that highlight health and wellness issues most relevant to our young people.

We respectfully request that you join us as a sponsor. Your support of this project positions your organization as an engaged leader in our community, dedicated to fostering positive outcomes and supporting the overall vibrancy of Waukegan.

SPONSORSHIP LEVELS

Platinum \$2,500

Company logo on announcement poster, radio commercial, press release, regular mention in social media tagging and other announcements, sponsor name listed on event signage and in event program, and 6 VIP tickets to kick-off party. company branding of all related events.

Gold \$1,000

Company logo on announcement poster, press release, regular mention in social media tagging and other announcements, sponsor listed on event signage and in event program, and 4 VIP tickets to kick-off party.

Silver \$500

Company name included in press release, regular mention in social media, sponsor name listed on event signage and in event program, and 2 VIP tickets to kick-off party.

Bronze \$250

Company name mentioned on social media, listed on event signage and in program, and 1 VIP ticket to kick-off party.

About

Health is Life | Salud es Vida is a project of the Waukegan Arts Council, a 501(c)3 nonprofit organization, and the City of Waukegan in partnership with the Lake County Health Department, Waukegan Public Library, Waukegan Park District, Waukegan Public School District #60, and Waukegan Township.



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